



Club Health Assessment for District 40 S through February 2014

Club Number	Club Name	Charter Date	Status	Membership							Reports					Finance	LCIF
			Current Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance
			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
Clubs more than two years old																	
13549	ALAMOGORDO BREAKFAST	03/13/1971	Active	24	1	2	-1	-4.00%	27	25	0			P	0		
45679	ALAMOGORDO DOWNTOWN	01/17/1986	Active	21	2	1	1	5.00%	13	1	2				10		
13551	ALAMOGORDO EVENING	11/28/1955	Active	13	0	0	0	0.00%	13		8		N	P	8		
13550	ALAMOGORDO NOON	02/15/1946	Active	22	0	2	-2	-8.33%	24	26	5		6	T,M	87		
13552	ANTHONY	04/12/1939	Active	6	0	0	0	0.00%	6		22		2		23		
13572	ARTESIA DOWNTOWN	04/28/1939	Active	36	4	1	3	9.09%	33	8	0		2	N	0		
13553	BAYARD	06/10/1940	Active	18	12	0	12	200.00%	6		4		6	N	32	90+ Days	
	CEP (1/27/2013) CEP Pro																
88833	CAPITAN SMOKEY BEAR	06/28/2005	Active(1)	6	0	0	0	0.00%	5		8		2	R	S,T,M	52	
13574	CARLSBAD DOWNTOWN	04/26/1928	Active	53	5	2	3	6.00%	52	21	0			N	P	0	\$1050.00
13576	CARLSBAD HEIGHTS	03/01/1955	Active	31	2	3	-1	-3.13%	29	7	0			N		1	
13556	CLOUDCROFT	10/09/1947	Active	9	1	0	1	12.50%	9		0			N	P,M	43	
13557	DEMING	01/29/1929	Active	14	1	3	-2	-12.50%	17	20	0		2	R	S	0	\$100.00
13582	EUNICE	02/06/1954	Active	10	0	1	-1	-9.09%	11	5	0			N	P	0	
13584	HAGERMAN	05/16/1946	Active	9	0	0	0	0.00%	9		27	1	None		N/A		
13559	HATCH	03/29/1939	Active	9	0	3	-3	-25.00%	11	1	0			N	P,M	8	
13560	HIGH ROLLS MOUNTAIN PARK	10/27/1958	Active	12	1	0	1	9.09%	12		0			N	M	4	\$300.00
13585	HOBBS DOWNTOWN	01/22/1937	Active	24	4	1	3	14.29%	21	2	8				T	17	\$100.00
13586	HOBBS EVENING	02/24/1955	Active	8	0	4	-4	-33.33%	12	4	0			R	T	17	\$250.00
13561	LA MESA	04/09/1949	Active	33	4	1	3	10.00%	36	20	1			N	P,T,M	2	
13562	LAS CRUCES	06/06/1928	Active	28	3	6	-3	-9.68%	32	5	0			N	T	2	
13563	LAS CRUCES DE NOCHE	06/11/1957	Active	19	0	2	-2	-9.52%	18	5	0			N		2	
	CEP (1/26/2013) CEP Pro																
36573	LAS CRUCES SUNRISE	02/15/1979	Active	34	0	1	-1	-2.86%	33	1	0			N		0	\$1500.00
13589	LOVINGTON	01/02/1946	Active	16	2	2	0	0.00%	19	15	1		3	R	S	1	
99805	LUNA EVENING	06/28/2007	Active	2	0	7	-7	-77.78%	9	4	0		None		M	N/A	



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13565	MESILLA	11/08/1972	Active	23	5	1	4	21.05%	22	2	0			N	P,M	1	
13594	ROSWELL DOWNTOWN	09/15/1927	Active	15	0	1	-1	-6.25%	15	2	6			N	T,M	104	
13595	ROSWELL MIDDAY	01/21/1955	Active	13	0	1	-1	-7.14%	14	16	7			N	P,T	44	
13566	RUIDOSO	01/07/1940	Active	14	2	0	2	16.67%	12		5		2		T,M	8	
13567	RUIDOSO VALLEY NOON	11/26/1969	Active	34	4	3	1	3.03%	33	13	1			N		1	
13568	SILVER CITY	12/10/1930	Active	17	1	0	1	6.25%	16		6	1	None			N/A	\$35.00
13570	TRUTH OR CONSEQUENCES	12/06/1944	Active	8	0	5	-5	-38.46%	13	2	1		2	R	M	1	
13571	TULAROSA	01/09/1946	Active	5	0	0	0	0.00%	5		9		5		P,T,M	91	

Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

Club Number	Club Name	Charter Date	Current Status*	Cancellation Date
13564	LORDSBURG	10/30/1930	Cancelled(6*)	08/31/2012

Current Total Clubs	YTD New Clubs	YTD Cancelled Clubs	YTD Net Club Gain	Current Total Members	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons
32	0	0	0	586	54	53	1	0.17%	587	18	63%	38%	6%	3%	0	0%	0	0	0	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.

**** - Abbreviation: N - New, IP - Immediate Past, R - Repeat.